November 1, 2017

Dear Community Supporter:

The Ruth Funk Center for Textile Arts at Florida Institute of Technology is pleased to announce the presentation of the traveling exhibition Coded Couture (January 27 – April 28, 2018). Organized by Pratt Manhattan Gallery, this dynamic exhibition presents garments, video projections, objects, drawings, photographs, and interactive elements by 10 national and international designers. This is an exciting time in the world of design, and developments like 3D Computer Printing and sensory reactors are making it possible for designers to experiment in a seemingly limitless number of ways.

The Ruth Funk Center is committed to serving as a platform for innovation here on the campus of Florida Tech, and we are thrilled to showcase the ways in which textiles can transform and inspire. We invite you to participate in the presentation of this innovative exhibition by becoming a Coded Couture sponsor. In addition to extensive and prominent visibility for you or your business, benefits include invitations to donor events, a director-led tour of the Center’s exhibitions and more!

For your review, I have enclosed detailed sponsorship information, as well as general information about Coded Couture. Please contact me if you have any questions or need additional information.

This nationally travelling show has been met with rave reviews so far, and we look forward to its highly anticipated reception here on the Space Coast. Consider supporting this remarkable exhibition. Your participation will help sustain new cultural programs for the Florida Tech campus and the Brevard community.

Thank you for your time and consideration. We look forward to the possibility of working with you to present Coded Couture!

Sincerely,

Keidra Daniels Navaroli
Assistant Director and Curator
Upcoming Exhibition

**CODED COUTURE**

January 27 - April 28, 2018


Opening Reception

**Sponsorship Levels:**
- Silk Sponsor: $3,000
- Cashmere Sponsor: $1,500
- Cotton Sponsor: $750

Named one of last year’s “best fashion exhibits” by Condé Nast’s *Traveler*, Coded Couture presents garments, video projections, objects, drawings, photographs, and interactive elements by 10 national and international designers. The featured designers each use coding to convert a consumer’s personal information into a custom garment. Support this innovative exhibition’s premier on the Space Coast by sponsoring its exclusive opening event!

<table>
<thead>
<tr>
<th>Opening Reception - Silk Sponsor</th>
<th>Opening Reception - Cashmere Sponsor</th>
<th>Opening Reception - Cotton Sponsor</th>
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<tbody>
<tr>
<td>One year membership in the Friends of Textiles (includes admission to lecture series &amp; receptions)</td>
<td>One year membership in the Friends of Textiles (see above)</td>
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<td>Exclusive invitations to exhibit’s opening reception; 1 copy of exhibit catalog</td>
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<td>Recognition in exhibit digital guide AND gallery wall</td>
<td>Recognition in exhibit digital guide</td>
<td>Recognition in exhibit digital guide</td>
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<td>Recognition on display case sign and exhibit flyers</td>
<td>Recognition on exhibit display case sign</td>
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<td>Sponsorship noted in remarks during exhibit’s opening reception</td>
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<td>Prominent signage on tables during exhibit’s opening reception</td>
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Upcoming Exhibition

Coded Couture
January 27 - April 28, 2018

The digital age has introduced a new approach to personalized fashion, and in some cases, a new iteration of couture. Coded Couture presents garments, video projections, objects, drawings, photographs, and interactive elements by 10 national and international designers. The featured designers each use coding to convert a consumer’s personal information into a custom garment. This dynamic traveling exhibition was curated by c², a curatorial partnership between Ginger Gregg Duggan and Judith Hoos Fox, and organized by Pratt Manhattan Gallery, New York.

Sponsorship Levels:
Lead Sponsor: $30,000
Platinum Sponsor: $15,000
Gold Sponsor: $7,500

Amy Congdon, Back Piece from Biological Atelier SS 2082 ‘Extinct’ Collection, 2014; embroidery, acetate scales, silicone, glass crystals. Courtesy of the designer.

Photo Credit: www.lornajanenewman.com