



November 1, 2017

Dear Community Supporter:

The Ruth Funk Center for Textile Arts at Florida Institute of Technology is pleased to announce the **presentation of the traveling exhibition *Coded Couture* (January 27 – April 28, 2018)**. Organized by Pratt Manhattan Gallery, this dynamic exhibition presents garments, video projections, objects, drawings, photographs, and interactive elements by 10 national and international designers. This is an exciting time in the world of design, and developments like 3D Computer Printing and sensory reactors are making it possible for designers to experiment in a seemingly limitless number of ways.

The Ruth Funk Center is committed to serving as a platform for innovation here on the campus of Florida Tech, and we are thrilled to showcase the ways in which textiles can transform and inspire. **We invite you to participate in the presentation of this innovative exhibition by becoming a *Coded Couture* sponsor.** In addition to extensive and prominent visibility for you or your business, benefits include invitations to donor events, a director-led tour of the Center's exhibitions and more!

For your review, I have enclosed detailed sponsorship information, as well as general information about *Coded Couture*. Please contact me if you have any questions or need additional information.

This nationally travelling show has been met with rave reviews so far, and we look forward to its highly anticipated reception here on the Space Coast. Consider supporting this remarkable exhibition. Your participation will help sustain new cultural programs for the Florida Tech campus and the Brevard community.

Thank you for your time and consideration. We look forward to the possibility of working with you to present *Coded Couture*!

Sincerely,

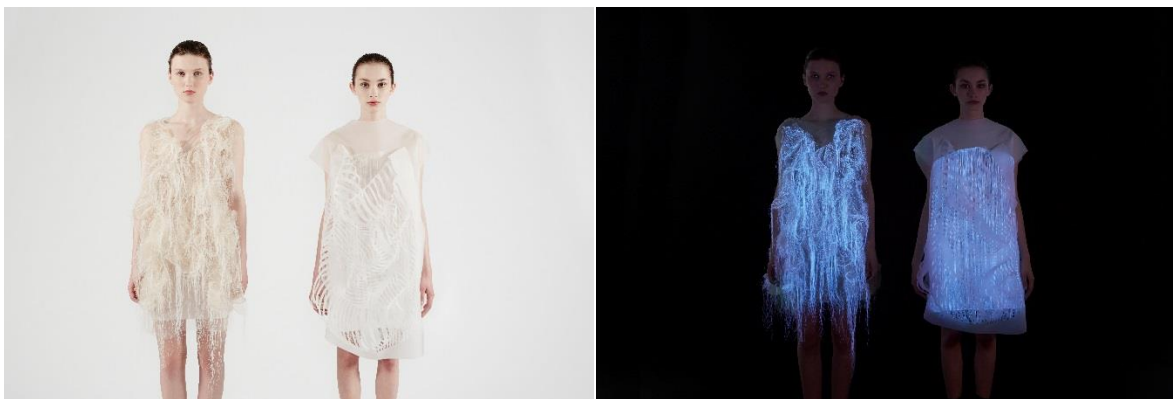
Keidra Daniels Navaroli
Assistant Director and Curator

High Tech with a Human Touch™

Upcoming Exhibition

CODED COUTURE

January 27 - April 28, 2018



Ying Gao, (No)Where (Now)Here, 2013, super organza, photoluminescent thread, PVDF, electronic devices, and video. Photo by Dominique Lafond.

Opening Reception

Sponsorship Levels:

Silk Sponsor: \$3,000

Cashmere Sponsor: \$1,500

Cotton Sponsor: \$750

Named one of last year's "best fashion exhibits" by Condé Nast's *Traveler*, *Coded Couture* presents garments, video projections, objects, drawings, photographs, and interactive elements by 10 national and international designers. The featured designers each use coding to convert a consumer's personal information into a custom garment. Support this innovative exhibition's premier on the Space Coast by sponsoring its exclusive opening event!

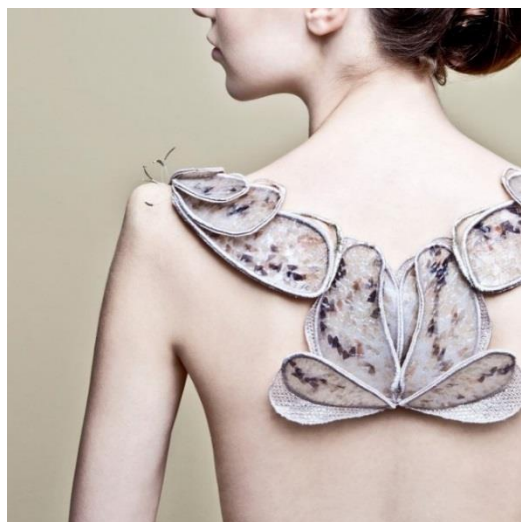
Opening Reception - Silk Sponsor	One year membership in the Friends of Textiles (includes admission to lecture series & receptions)	Exclusive invitations to exhibit's opening reception; 1 copy of exhibit catalog	Recognition in exhibit digital guide <u>AND</u> gallery wall	Recognition on display case sign and exhibit flyers	Sponsorship noted in remarks during exhibit's opening reception	Prominent signage on tables during exhibit's opening reception
Opening Reception - Cashmere Sponsor	One year membership in the Friends of Textiles (see above)	Exclusive invitations to exhibit's opening reception	Recognition in exhibit digital guide	Recognition on exhibit display case sign		
Opening Reception - Cotton Sponsor	One year membership in the Friends of Textiles (see above)	Exclusive invitations to exhibit's opening reception	Recognition in exhibit digital guide			

RUTH FUNK CENTER FOR TEXTILE ARTS
at Florida Institute of Technology

Upcoming Exhibition

CODED COUTURE

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Amy Congdon, Back Piece from *Biological Atelier SS 2082* 'Extinct' Collection, 2014; embroidery, acetate scales, silicone, glass crystals. Courtesy of the designer.
Photo Credit: www.lornajanenewman.com

The digital age has introduced a new approach to personalized fashion, and in some cases, a new iteration of couture. *Coded Couture* presents garments, video projections, objects, drawings, photographs, and interactive elements by 10 national and international designers. The featured designers each use coding to convert a consumer's personal information into a custom garment. This dynamic traveling exhibition was curated by c², a curatorial partnership between Ginger Gregg Duggan and Judith Hoos Fox, and organized by Pratt Manhattan Gallery, New York.

Sponsorship Levels:

Lead Sponsor: \$30,000

Platinum Sponsor: \$15,000

Gold Sponsor: \$7,500

Lead Sponsor (Exclusive)	One year membership in the Friends of Textiles (includes admission to lecture series & receptions)	Recognition in exhibit title wall , digital guide, postcards, ads and invitations	Exclusive invitations to donor events; 3 copies of the exhibit catalog	Recognition <i>for one year</i> on the Ruth Funk Center's website	Prominent signage on tables during exhibit's opening reception	Sponsorship noted in exhibit media announcements and during exhibit's opening	One-time complimentary use of the Ruth Funk Center's facility for an evening event
Platinum Sponsor	One year membership in the Friends of Textiles (see above)	Recognition in exhibit digital guide and postcards	Exclusive invitations to donor events; 2 copies of the exhibit catalog	Recognition <i>during the exhibit</i> on the Center's website	Prominent signage on tables during exhibit's opening reception	Private, director-led tour of the Center	
Gold Sponsor	One year membership in the Friends of Textiles (see above)	Recognition in exhibit digital guide and postcards	Exclusive invitations to donor events; 1 copy of the exhibit catalog	Recognition <i>during the exhibit</i> on the Center's website			

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